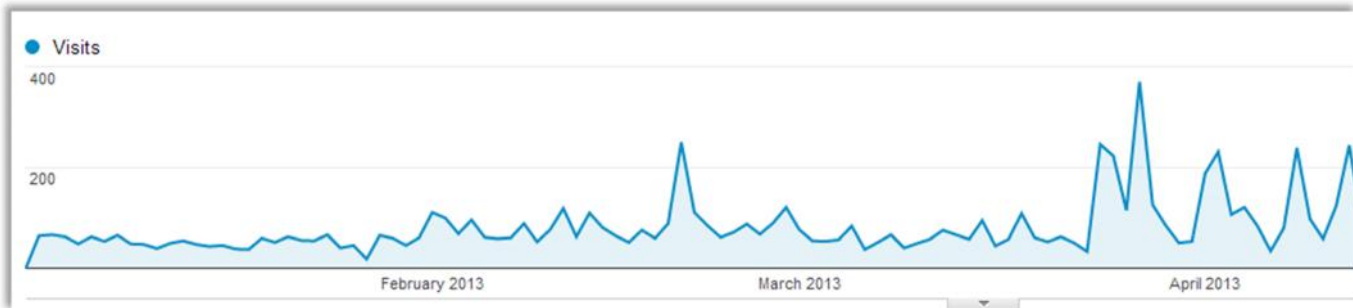


The Albemarle Alumni Association Website

www.albemarlealumni.com



- The Albemarle Alumni Association website is one of the largest and most active high school alumni websites in the country. The software it is built on houses about 15,000 class and alumni sites and www.albemarlealumni.com is rumored to be in the top ½ of 1% of those sites in size.
- The site is used fairly heavily.
 - There have been just under 100,000 visits to the site
 - During each visit about 7 pages are viewed and earlier this week, the 700,000th page was opened by a visitor.
 - Each page is viewed for an average of about 2.5 minutes meaning that, if you do the math, almost 15 work years have been spent on the site. (I mention work years because.....)
 - 11,000 emails have been sent between classmates using the site (and countless others sent directly)
- Counting the copies of the Peer that have been scanned, there are between 12-15,000 pages of content on the site
- The most viewed pages are:
 - The Home page where the news is summarized
 - The profile pages that have information on alumni (Connie)
 - The "In Memory" pages that tell us about deaths in the Albemarle family (Bonnie and Sam)
- And the online copies of the Peer
 - 35 years are on the site
 - Nearly 10,000 pages of content
 - Searchable and printable
- Some stats and other information on the site
 - There are:
 - 21,000 names and addresses
 - 5,000 email addresses
 - 3,100 completed profiles
 - 497 photos

- Over 400 In memory entries
 - Biggest day was the day article ran – 1,000 people visited the site
- Some parts of the site you should get to know
 - Memories
 - Everything from old football programs to picture sof the Ridge Drive-In
 - Links to blogs and other publications about Charlottesville and Albemarle County
 - Video clips from old tv shows and juke boxes with the top 100 songs by year
 - An audio from WCHV broadcast of a football game
 - Recently added a section on the high schools that existed before Albemarle
 - Old yearbooks
 - Pictures
 - History of Crozet High School – 400 people in one day
 - Virtual Tour of Albemarle High
 - Reunion Help
 - Survey
 - List of more than 60 venues
 - Ways to find people
 - Video chat
- Coming soon:
 - Link to Facebook
 - Pages unique to each class

55,144 people visited this site

